

CASE STUDY



King Dental

IMPLANT KING DDS

At America SEO Agency, we turn underperforming websites into lead-generating machines. With data-driven SEO and targeted content, we help businesses dominate search results. Our strategies are tailored, transparent, and built for long-term success. We don't just boost traffic — we grow revenue.

**PARTNER WITH US AND WATCH YOUR BUSINESS
RISE ABOVE THE COMPETITION.**

www.implantkingdds.com

AMERICA **SEO**
AGENCY



INTRODUCTION

Implant King DDS is a dental implant supplier catering to dental professionals and clinics across the U.S. Renowned for their competitive pricing, top-quality dental implants, and fast nationwide shipping, they've become a trusted name in the dental industry.

Their catalog includes:

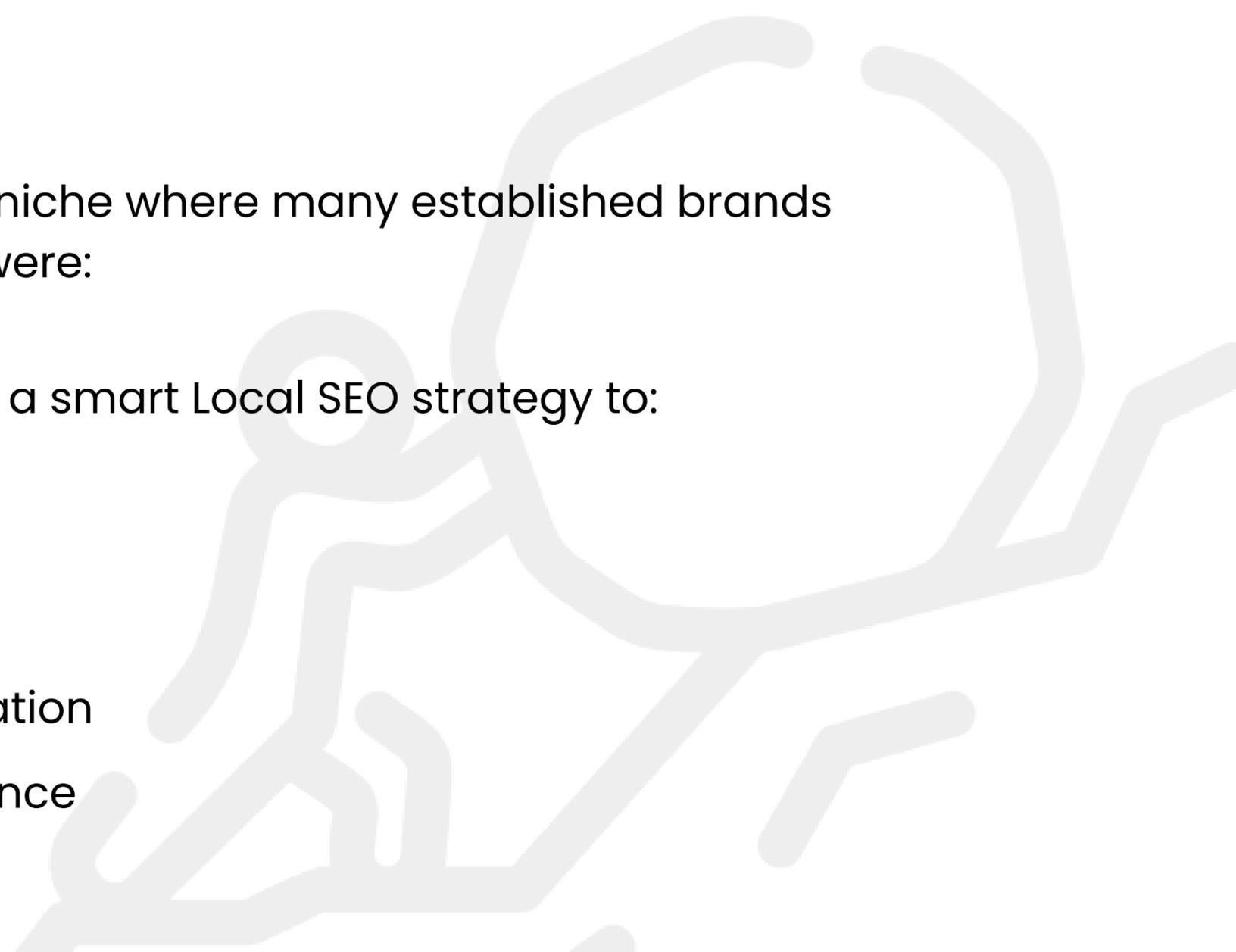
- ✓ Dental Implants
- ✓ Surgical Kits
- ✓ Healing Abutments
- ✓ Torque Drivers & Wrenches
- ✓ Analog Tools

IDENTIFYING KEY CHALLENGES

Implant King DDS operated in a highly competitive niche where many established brands dominated search rankings. The main challenges were:

As a local brand targeting ImplantKingDDS needed a smart Local SEO strategy to:

- ✓ Poor visibility on search engines
- ✓ Low product page conversions
- ✓ High bounce rate due to poor mobile optimization
- ✓ Lack of educational content for buyer confidence



THE GAME PLAN

To grow online visibility and sales, America SEO Agency implemented:

- ✓ SEO Strategy targeting high-intent buyer keywords
- ✓ On-page Optimization for all product and category pages
- ✓ Conversion Optimization using trust-building UX changes
- ✓ Content Strategy with blogs and guides to build authority



SEO

+



CRO Strategy

=



High Visibility

+



High Conversions

CHARTING OUT THE ROAD TO ONLINE SUCCESS

Our strategy focused on turning Implant King DDS into a trusted hub for Dental Services. Here's what we implemented:

- ✓ Technical audit and 404/page-speed fixes.
- ✓ Keyword research for transactional and informational queries.
- ✓ Schema markup implementation for product listings.
- ✓ Internal linking across implants, kits, and tools.
- ✓ Competitor analysis and gap-filling content development.

SOME HIGHLIGHTS OF OUR ACCOMPLISHMENTS

Within five months of the campaign launch, Implant King DDS began ranking on the first page for more than 30 commercial intent keywords. Organic impressions and clicks both doubled, with several product-related keywords reaching the #1–3 positions on Google.

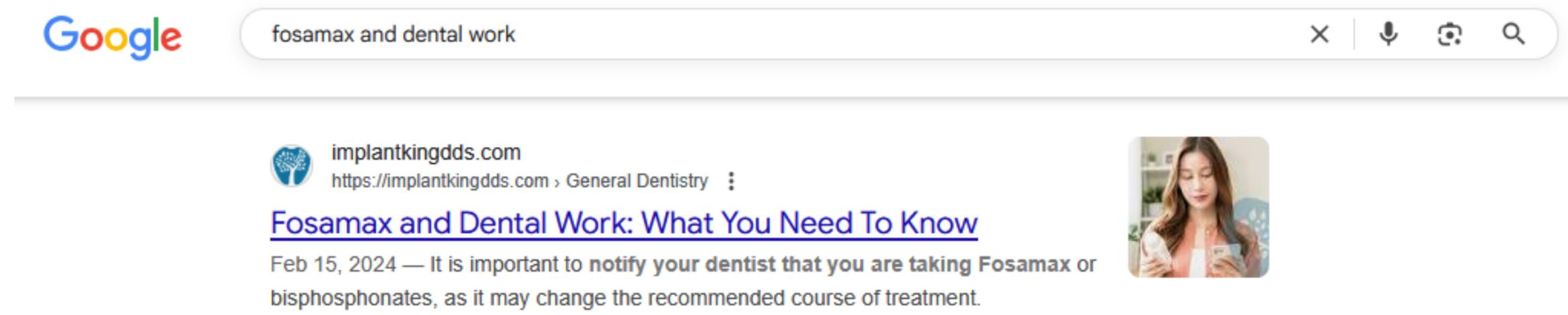
Impression & CTR Growth Highlights:

- ✓ Click-through rate (CTR) increased from 2.9% to 6.8%
- ✓ Organic impressions rose by 240% over the 6-month period

Keyword	Before SEO	After SEO
dr king dentist	Not ranked	1
dentist king	Not ranked	1
fosamax dental implant	Not ranked	3
kings dental near me	Not ranked	4
fosamax and dental work	Not ranked	1

A BEFORE AND AFTER LOOK AT THE KEYWORD RANKINGS

This SERP Result Show that our client Implant King DDS is still on the top of the chart because of our expert hardwork.



IMPROVING CONVERSION RATES FOR IMPLAT KING DDS

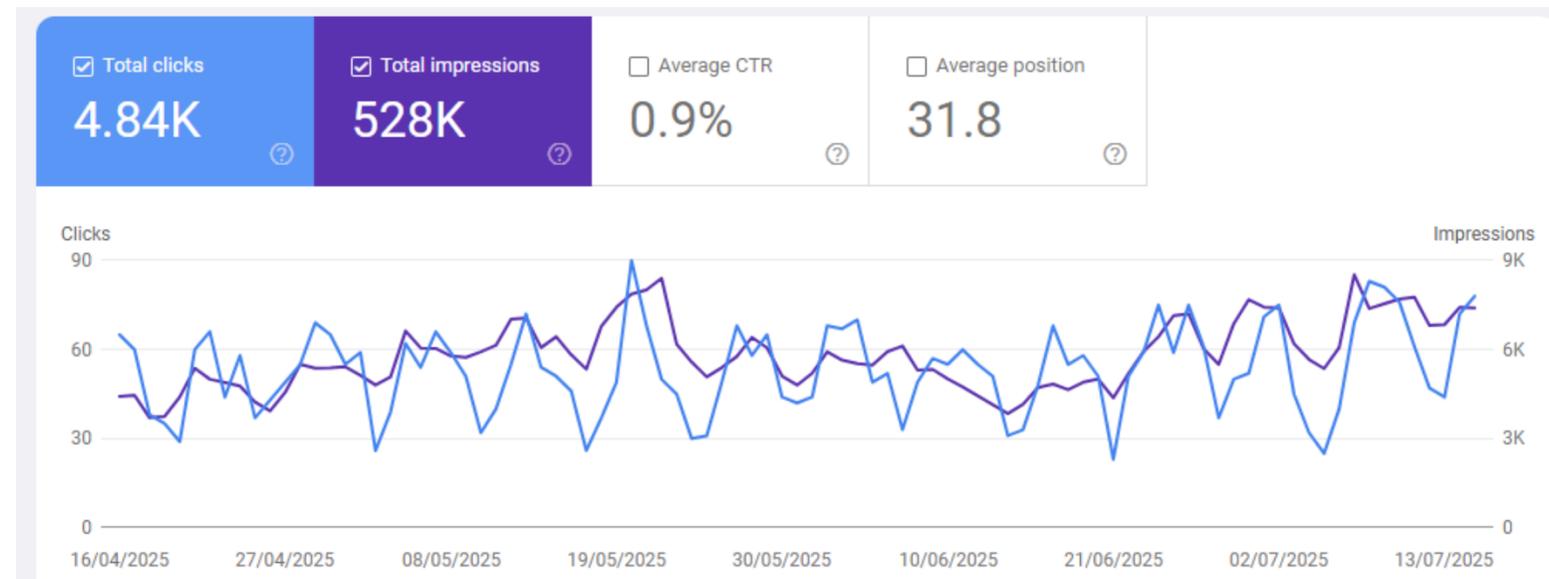
We optimized high-intent pages like services and blogs to match user search behavior and lower friction. Results:

- ✓ Conversion Rate Increase: 41.8%
- ✓ Successful Orders (6-months): 5,400+
- ✓ Streamlined cart, PayPal express checkout, and live chat reduced abandonment

Acquisition			Behavior			Conversions	eCommerce ▾
Users ?	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?
182.74% ▲ 207,471 vs 73,378	181.95% ▲ 204,270 vs 72,450	180.70% ▲ 273,949 vs 97,594	4.58% ▼ 42.70% vs 44.75%	5.96% ▲ 4.70 vs 4.44	6.97% ▲ 00:03:30 vs 00:03:16	38.83% ▲ 1.78% vs 1.28%	289.69% ▲ 4,875 vs 1,251

DIVERTING MORE ORGANIC TRAFFIC TO THE WEBSITE

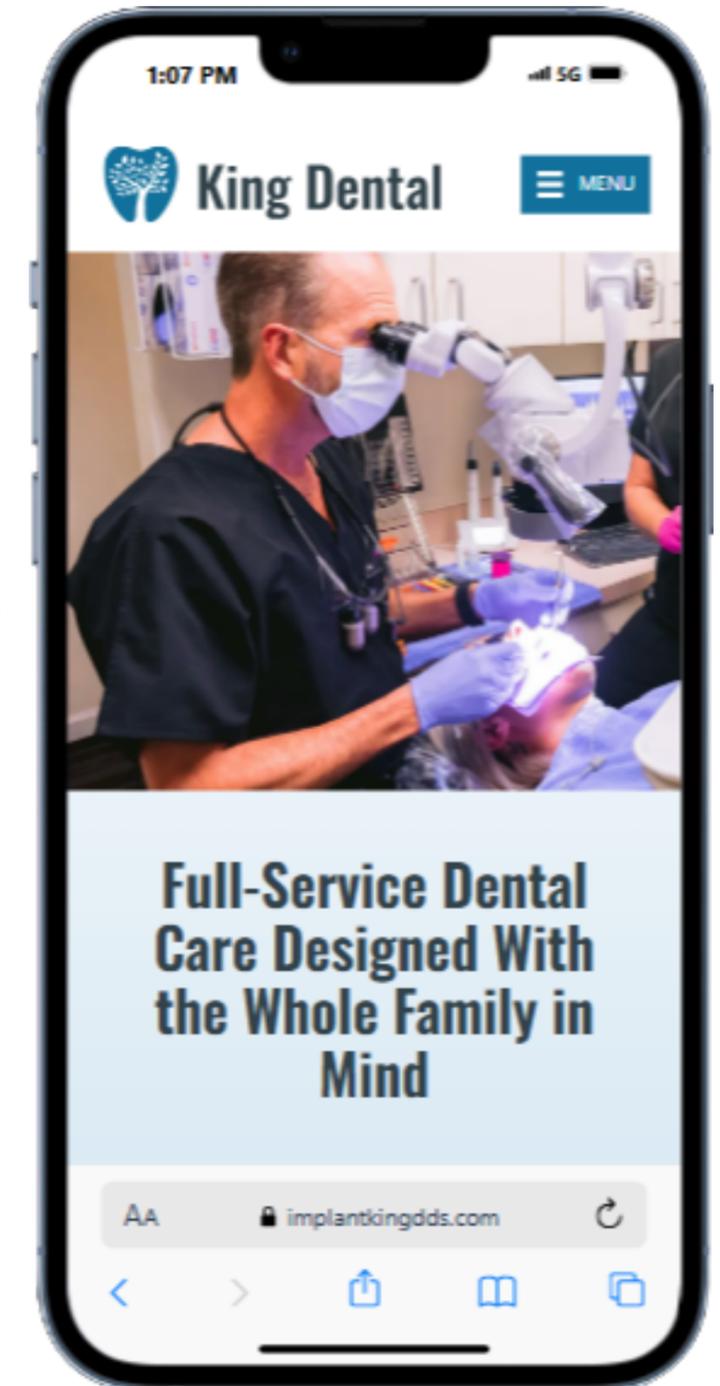
Our SEO campaign brought a consistent influx of organic visitors, primarily from the U.S., U.K., and Canada – Implant King DDS target regions.



DEVisING A WINNING CONTENT MARKETING STRATEGY

We understood that purchasing decisions in dentistry are informed and cautious. To position Implant King DDS as a trusted expert, our content strategy focused on education, product comparisons, and technical expertise that dentists seek before purchasing.

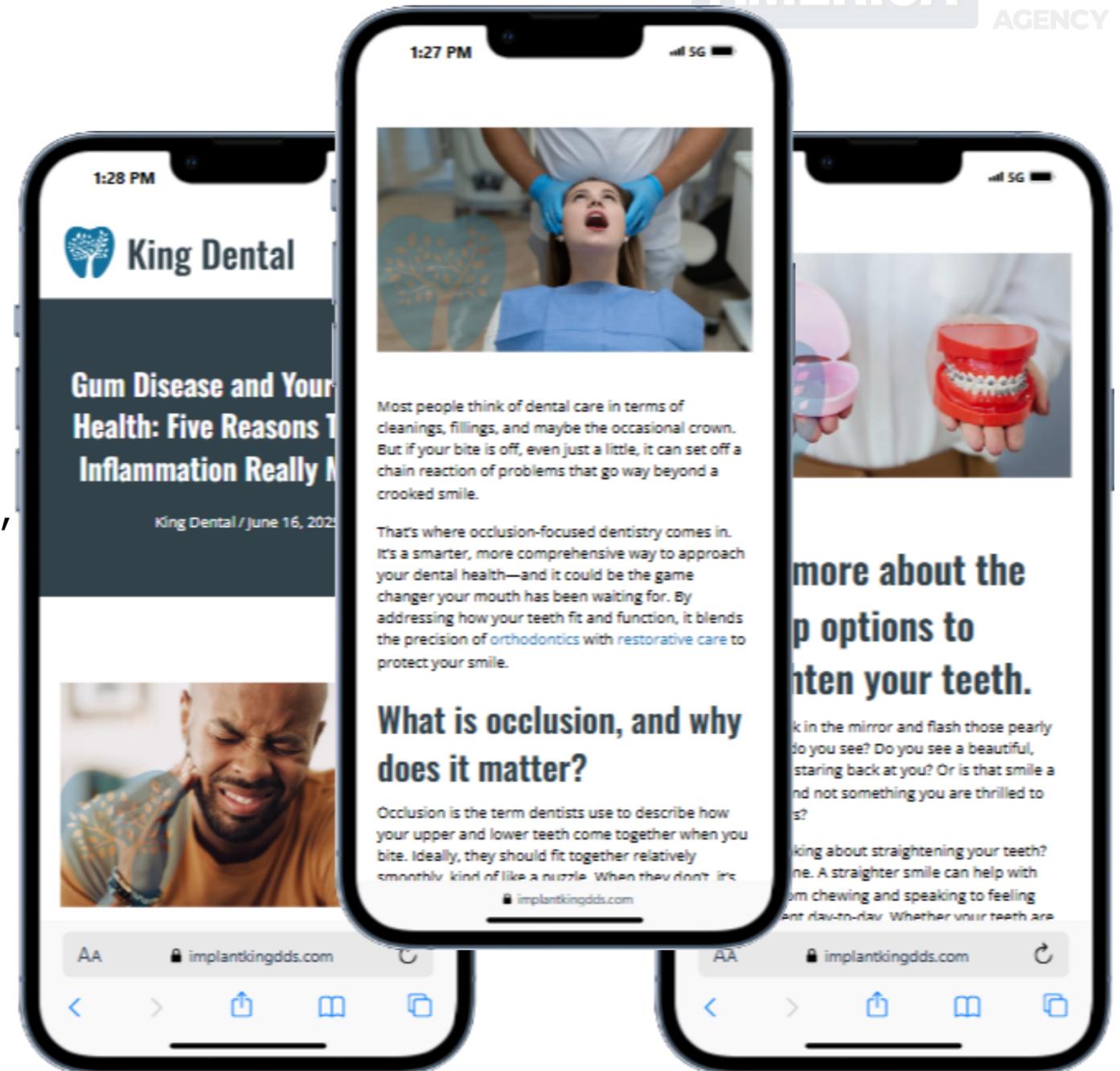
- ✓ Informational blog posts covering certification types and compliance changes.
- ✓ Downloadables: “Implant Buyer’s Checklist” PDF guide downloaded 720+ times
- ✓ Guest posts on third-party construction and safety websites to drive backlinks.



SOME OF OUR PUBLISHED WORK

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- ✓ Informative & Engaging Blogs
- ✓ Data-Driven Infographics
- ✓ Authority Articles on External Sites



LET AMERICA SEO AGENCY ELEVATE YOUR BUSINESS

Thanks to a unified SEO, UX, and content marketing approach, ImplantKingDDS.com transformed into a category leader in dental implant eCommerce. The site now dominates SERPs for niche-specific transactional terms, enjoys a high returning customer rate, and is trusted by hundreds of dental professionals nationwide.

We deliver measurable SEO results—no matter your industry. Whether you offer online training, hands-on services, or a hybrid model, we'll design a growth-centric strategy tailored to your goals.

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